

https://mysouthernarizona.com/ support@mysouthernarizona.com



Last Name Email



How to add or claim your listing on the 'My Southern Arizona' website

- Your business must be within Santa Cruz County, Arizona. The purpose of this site is to promote businesses in our community only.
- Start by clicking on DASHBOARD in the very top menu bar (above the logo)
- In order to claim or add a listing you must create an account and be approved. Approval will take a day or two (maximum).
- Once you submit, you will get two emails.
 - "Please confirm your registration" this is important that you click on the link in the email to confirm
 - "Registration requires admin approval" this is an FYI for your records.
- Once we approve (this will take a day or two, tops), you will get another email, "Registration admin approval" - **when you get this you are now ready to add or claim a listing.**
- **CLAIM A LISTING.** (Requires that you are signed in to your account)
- Scroll through the listings or use the search function. If you find your business, click on business name and go to the expanded view.
- Scroll down and click on CLAIM THIS ENTRY.
- A form opens...fill it out and click on submit. We will verify and will assign it to you. Then, you can edit the listing.

CREATE A NEW LISTING (Requires that you are signed in to your account) (You may have more than one but they must be businesses that you control - do not create a listing on behalf of someone else.)

- Your entry form will appear when you click on ADD A BUSINESS.
- Completely fill this out and submit your entry. We will review and publish this if it meets the **criteria**.
 - Your business must be in Santa Cruz County, Arizona. No obscenities, no adult listings, no dispensaries (this is because of Arizona's dispensary advertising laws and our site is open to all-ages.)

See the next two pages for detailed information regarding creating a listing and all of the fields.

Santa Cruz County Businesses

Organization (Required)

Organization Type (Required)
Pick all that apply. Need something added? Contact us.
Art, Crafts, Collectables, Gifts (Retail)
Arts, Culture and Entertainment (Venue)
Automotive (Car/Truck/RV/Motorcycle)
Bike Sales/Service/Rentals
Book Stores
Business and Professional Services/Supplies
Child Care
Clothing
Community Support and Resources
Entertainment/Music
Farm and Ranch Services/Supplies
Farmer's Markets
Food - Baked Goods
Food - Cafes/Restaurants
Food - Eggs/Produce/Poultry/Meat
Food Trucks
Health and Wellness
Home Services/Supplies
Hotels/Lodging/Bed & Breakfast
Market/Mini-Market
Museums
Musical Instruments
Nurseries & Gardening
Outdoor Sports Arenas/Golf Courses
Personal Servces
Pets/Pet Care Services/Supplies
Retail Stores (Brick and Mortar)
Retail (Virtual and Home Based)
Rummage/Thrift Shops
Wineries/Breweries
Yard Services/Supplies

Post Tags

Separate tags with commas

Hours Open (Required)

By Appointmennt - If you service businesses at your place of business or by phone. Scheduled Hours -Physical Location where customers come to you. Mobile Service - If you travel to your customers

By Appointment

Scheduled Hours

O Mobile Service

Contact Name

This is the name of the person filling out this for,. This will not appear in the listing		
First	Last	

ADDING YOUR BUSINESS

Organization

This is the name you use to 'do business.' It can either be your name or your company name

• Organization Type

We've added a number of 'top level' categories including a couple that are 'catch-alls.'

Business and Professional Services and Supplies is everything from web-design to accounting and real estate.

Farm and Ranch Services and Supplies is everything from Feed Stores to Farriers to Fence Building. Add as many categories as relevant.

If you absolutely cannot determine which categories are right for you, or you can't find a category that fits, contact us.

Tags

Tags are extremely important keywords in order for your listing to show up in search.

For yard work, this is an example of tags: yard work, mowing, weed removal, weed whacking, landscaping, weed removal. Enter all the keywords for your particular business

• Hours Open

By Appointment:

separated by commas.

For virtual business that don't have regular hours nor a physical store-front.

Scheduled Hours:

A field will open to enter your store hours. For days when you are closed either leave these blank or enter the word 'closed.'

Mobile Service:

Enter the towns in your service area. This allows you to focus on your desired service area in order to minimize travel time.

• **Contact Name** - Your name won't appear in listing.

This is your email if different than the organzation'	s email. This will not appear in the listing.
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https://	
Address	
'his is a required field. You may enter a full addres	s or City, State, and Zip Code only.
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IP Code	7
Organization Description (Required)	
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ADDING YOUR BUSINESS

• Email fields:

- Contact Email if your business email for is different than the one that you want customers to use, add it here. (This does not show in your listing)
- Organization Email How customers contact you. (Important!)

• Website

Add your complete URL starting with https://

Address

If you have a brick and mortar location enter your entire full address.

If you don't want potential customers to see your address, ONLY ADD CITY, STATE, and ZIP CODE.

• Phone number

Very important, enter area code and number.

• LOGO

Upload jpg, gif, tiff, png, jpeg files only

• Photos/Images.

Want to add pictures of what your business does or sells? You can upload jpg, jpeg, gif, png, tif, tiff, pdf files. If you want to upload a flyer or menu, you can do that too.

• **CONTACT US** - email us through our contact for on the website or at **support@mysouthernarizona.com**



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